

Is the Cash Discount **Program Right for Your Business?**

OnCore Payment Technologies in partnership with DishOut is now offering a cash discount program for merchants.

A cash discount program simply passes the cost of credit card acceptance back to customers who choose to pay with a credit or debit card. For those who decide to pay by cash, there is a reduced cost. The cash discount program seamlessly allows the business owner to recoup credit card processing fees they have historically absorbed—providing immediate additional cash flow to the business.

How does a Cash Discount Program work?

- Merchants must post notice to customers that a customer service charge (CUST SVC) will be assessed on all purchases.
- Merchants must also post notice that there will be a discount to cash transactions.
- The CUST SVC and Cash Discount percentages must be materially different amounts. e.g. In the receipt images (shown in the example) the CUST SVC fee is 3.95% and the Cash Discount is 3.45%.
- Technology is integrated into devices to provide seamless transactions.
- Merchant processing rate is set to off set Customer Service fees.

Cash Discount Program Example:

ONCORE ONCORE PAYMENT TECHNOLOGIES P.O. BOX 667 RICHMOND, VT 05477-0667		
02/16/23 SALE	2:04	
AMOUNT CUST. SVC (3.95%)	\$100.00 \$3.95	
SUBTOTAL	\$103.95	
TIP: TOTAL AMOUNT:	\$ \$	

ONCORE ONCORE PAYMENT TECHNOLOGIES P.O. BOX 667 RICHMOND, VT 05477-0667		
02/16/23	2:04	
SALE		
AMOUNT CUST. SVC (3.95%) CASH DISC. (3.45%)	\$100.00 \$3.95 \$3.45	
SUBTOTAL	\$100.50	
TIP: \$ TOTAL AMOUNT: \$	} }	

About OnCore:

OnCore Payment Technologies was started in 1993, with a commitment to provide high-quality payment solutions, hands-on sales and customer service and competitive rates to our clients. Our founders and team bring years of combined experience in bankcard processing, transaction processing, payment hardware, software, merchant services sales and payment technology. OnCore's customer service team, located outside of Burlington, VT and Long Island is a dedicated group of experts who provide outstanding support.

Start saving today

Join the thousands of merchants that have switched to cash discount credit card acceptance.

Email: info@getdishout.com Phone: 888.494.9988 (Press 1) www.payoncore.com

